

University of Mumbai



Revised Syllabus of Courses of Bachelor of Management Studies (BMS) Programme at Third Year Semester V and VI

Under Credit, Grading and Semester System

With Effect from Academic Year 2016-2017

Board of Studies-in-Business Management, University of Mumbai



PRINCIPAL

Jashbhai Maganbhai Patel College of Commerce

Board of Studies-in-Business Management, University of Mumbai

Revised Syllabus of Courses of Bachelor of Management Studies Programme at Semester V

SN	Course Code	Title of the Course
Compulsory Courses		
1	UBMSFSV.1	Logistics and Supply Chain Management
2	UBMSFSV.2	Ethics and Governance
3	UBMSFSV.3	Project Work
Any one Elective Group to be selected by the learned		
Group A : Finance Group - Electives		
1	UBMSFSV.4	Investment Analysis and Portfolio Management
2	UBMSFSV.5	Commodity and Derivatives Market
3	UBMSFSV.6	Wealth Management
4	UBMSFSV.7	Strategic Financial Management
Group B : Marketing Group - Electives		
1	UBMSFSV.8	Service Marketing
2	UBMSFSV.9	E-Commerce and Digital Marketing
3	UBMSFSV.10	Sales and Distribution Management
4	UBMSFSV.11	Customer Relationship Management
Group C : Human Resource Group - Electives		
1	UBMSFSV.12	Finance for HR Professionals and Compensation Management
2	UBMSFSV.13	Strategic Human Resource Management and HR Policies
3	UBMSFSV.14	Performance Management and Career Planning
4	UBMSFSV.15	Industrial Relations

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Revised Syllabus of Courses of Bachelor of Management Studies Programme at Semester VI

SN	Course Code	Title of the Course
Compulsory Courses		
1	UBMSFSVI.1	Operation Research
2	UBMSFSVI.2	Indian Ethos in Management
3	UBMSFSVI.3	Corporate Communication and Public Relations
Any one Elective Group to be selected by the learned		
Group A : Finance Group - Electives		
1	UBMSFSVI.4	Risk Management
2	UBMSFSVI.5	International Finance
3	UBMSFSVI.6	Innovative Financial Services
4	UBMSFSVI.7	Project Management
Group B : Marketing Group - Electives		
1	UBMSFSVI.8	Brand Management
2	UBMSFSVI.9	Retail Management
3	UBMSFSVI.10	International Marketing
4	UBMSFSVI.11	Media Planning and Management
Group C : Human Resource Group - Electives		
1	UBMSFSVI.12	HRM in Global Perspective
2	UBMSFSVI.13	Organizational Development
3	UBMSFSVI.14	HRM In Service Sector Management
4	UBMSFSVI.15	Human Resource Planning and Information System

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Page 40



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