

SKM's J. M. Patel College of Commerce, Goregaon West
Annual (2022-2023) Report of Career Counseling and Placement Cell
CAREER COUNSELING AND PLACEMENT CELL

The Career and Placement Cell of J. M. Patel College represents the college in the corporate world. "The ultimate aim of any degree should be application of knowledge to solve real life problems and the Placement Cell strives hard to make students realize their true potential, be it taking up a job or starting a new venture. We strongly believe in empowering students to decide what they want to do in their careers by giving them the right platform to explore, grow, and achieve what they want to do in life. We echo the vision of Placement Cell "Linking campus to careers".

The main high lights of Placement Cell activities include:

- Internship Season (February-March)
- Final Placement Season (commences in September)
- Guest Lectures by corporates
- Short Term Courses, Seminars, Webinars and Workshops
- Soft Skills Development with overall personality development

Activities for year 2022-2023

Meetings for Partnership:

Regular meetings are conducted with Kotak Mahindra Unnati Foundation, ICT Academy Technoserve and IIT for updates for students and opportunities in the current market.

Regular meetings and sessions have been conducted at Zuno-Monster.com for skill development, upgrading skillsets, CV Building, Learn to create a compelling CV and LinkedIn profile etc. under MOU. 50 Students (22 boys and 28 girls) attended the session. Dr. Sangeetha Shyam Sundar, Manager-Special Initiatives-Zuno Monster.com coordinates with institute and Monster.com.

Webinar and Seminar:

1. On 2nd July 2022 a seminar was conducted in association with Magic Bus Foundation which included seminar on "Orientation on Skill Development Courses & Job Opportunities Courses" included English Speaking, Basic Computer, Customer Service, Personality Development, Life Skills and Grooming & Hygiene under CSR Projects. 104 Students attended the session (43 girls 61 boys). The Resource Person for the seminar was Mr. Kalyan Mujmule, District Livelihood Manager Magic Bus foundation
2. On 04th July, 2022 Seminar on Career opportunities in airlines and Aviation industrial sector in association with Fly High Aviation was organised and the speaker was Ms. Catherine Joseph, Seminar aimed at making students understand how to apply one's unique skills, talents, values, inner resources and life experience to achieve goals. It also guided students for jobs prospects, top universities for a career in Aviation, commercial pilot training etc. Total 90 students have attended it. (Boys-40 and Girls-50)
3. On 05th July, 2022 Internship with Mumbai University was organized. A letter for this was sent to University of Mumbai of which total 79 students (Boys-58 and Girls-21) participated for internship Program. Mumbai University has conducted a drive for students from all colleges under them.
4. 8th July 2022 seminar was conducted for opportunity via Internship & Placement by CSE. Mr. Rakesh Kumar Manager from CSE guided students regarding various internship opportunities available with them. Totally 50 students (23 boys and 27 girls) attended the session.

5. On 09th July, 2022 a session on Career Guidance was organized for final year students. this seminar was attended by total 52 students (Boys -30, Girls-22). Seminar helped students to understand the career options after TY. They also acquired the knowledge, information, skills, and experience necessary to identify career options, and narrow them down to make one career decision.
6. On 16th July, 2022 a Seminar on Career after TY was organized especially for the Third year students, total 118 students have attended it (Boys-62 and Girls -56) seminar helped the students to understand in detail about the management entrances like CAT, MAT & GMAT which most of the students take along with their Graduation .
7. On 23rd July, 2022 Seminar by BFSI was conducted, total 124 students attended it (Boys-55 and Boys -69) and the speaker was Mr Micheal D'mello, Seminar aimed at creating awareness among students about careers in BFSI industry. Seminar on Banking, financial services and insurance (BFSI) is the industry's umbrella term for companies that provide a range of such financial products or services. That it also provides a range of financial services or companies that operate in one or more of these financial sectors.
8. On 23rd August 2022, a seminar on "Study Abroad-Embark on the Global Career" was conducted by the B. Sc-IT department. Ms. Eliza Lopez -A Career Counsellor and Ms. Oliparna Ghosh-Senior IELTS Trainer guided students on various career opportunities to study abroad and also guided them for IELTS Exam. Total 40 students (25 boys and 15 girls) attended the session.
9. On 22th September 2022 a seminar on how to crack CAT/CET/BANK PO and all MBA EXAMS was organized by the committee. The resource person was Mr. Jash Mehta from Ideal Academy. Total 80 students attended the seminar (Boys-53 and Girls-27). Seminar made the students understand the paper pattern and schedule of the Exam and its importance.
10. On 13th October 2022 a Seminar on Career after Graduation was conducted, the speaker for the session was Mrs Rashmi Upadhyay founder of Sai Leela Foundation. and 69 students attended the seminar (Boys -37 and Girls- 32) Seminar helped the many students to get knowledge as many students are eager to find the ideal job to kick off their career after graduation, many others don't have the same aspiration because they want to be their own boss. Launching your own business might be very alluring and thrilling, but it can also be difficult and challenging.
11. On 17 October 2022, Seminar on technical courses offered by pride computer. They aim to increase the employability of youth by providing the best technical skills, knowledge and training. 104 students, (Boys-58 and Girls -46) attended the session.
12. On 20 October 2022, seminar on Career in BFSI sector in association with Kotak Unnati foundation was conducted by Mr. Michael D'mello was the resource person for the same. **KOTAK UNNATI** is a programme that has been specially created to provide employability skills to 18 to 25 year old youngsters who have quit formal education. Seminar was attended by a total 52 students (Boys -30, Girls-32).
13. On 05th January, 23 a workshop in association with St. Francis Management and Research was organized by the committee and the speaker was Ms. Manjiri Rajadhyaksha and Ms. Shobha Sharma, in this total 84 students attended it. The workshop made the students understand Group work is an essential part of modern education. Group work has numerous benefits for students, including improved communication and interpersonal skills, critical thinking, enhanced academic performance, and the ability to work collaboratively.

14. On 11th January, 2023 a Seminar "Career in BFSI Industry and other CSR courses" was organized and the resource person was Mr. Micheal D'mello and Ms. Neha Gaikwad, Total 57 students (Boys -21 and Girls-36) attended it. They guided students on various career opportunities in BFSI Industry as Insurance agents, Bank and Financial product sales executive, Equity product sales executive, Investment representatives, Stockbrokers
15. On 1st January, 2023 a Seminar on Career in Aviation Sector and CSR support by Amigo academy was conducted in which 104 students, (Boys -58 and Girls -46) participated, students were given awareness as there has always been very little knowledge about aviation as a career choice. However, a wide array of choices exist that offer a great career choice.
16. On 17th January 2023, Karlo Safalta Mutthi Me in association with Gillette India was organized for all boys students. The SAFALTA program will focus on A, B, and C of grooming:-A: Appear your confident best self to make the best first impression.
B: Body language that emits positivity & confidence C: Communicate confidently & Sharply. 98 boys students attended the session.
17. 18th January 2023 a workshop was conducted by Arena Academy on "Careers in Animation Industry". 51 Students (24 Girls and 27 boys) attended the seminar. Seminar aimed at guiding students to various courses available for animation and job prospects. The workshop helped the students to get awareness for Animation Students can join short-term courses and any working professionals who wish to sharpen their skills in one or more tools or software. Learn software used in animation, multimedia, gaming, web designing and more.
18. On 4th February 2023 a job fair was organised by the Government of Maharashtra at Shahid Smriti Ground, Goregaon -West. Around 110 students (60 boys and 50 girls) applied under the CSR Project. It aimed at providing job opportunities to all students at all levels.
19. On 25th February, 2023 An Educational Loan to support Higher Education in association with Mumbai Central District Co-operative Bank was conducted and the resource person was Mrs. Smita in this total 60 students (Boys-40 and Girls -20) participated in this and they got awareness that if they want to get Higher education they can get the benefit of getting financial benefits from banks and they can fulfill their dreams.
20. On 6th March 2023, Seminar on Career in Banking industry in association with NIIT Institute for final year students. They guided the students about the banking courses offered by the institute with 100% placement. Students need to appear for an entrance exam for the course.

Workshop:

1. On 30th November 22, a workshop on Documentation preparation/assistance campaign in association with Suvidha Kendra was organized, there were total 25 participants (18 Boys & 07 Girls), this was done for the benefit of the students to generate ABC-ID
2. On 16th & 18th February, 2023 A work shop on BFSi and soft-skills was organized and the speaker was Elvis D'silva, there were a total 80 students (Boys -60 and Girls-24) who attended it, it made the students get awareness about career opportunities in the financial sector.

Short Term Course:

A Short term course on ICT was Organized from 15th February, 2023 to 31st March, 2023 and the trainer for the course was Ms. Sneha Gupta, there were a total 106 students, (Boys-42

and Girls -64) who had undergone the training. Students got the awareness that ICT has become an umbrella term in many parts of the world as digital communication links replace links-and the demand for professionals who have the knowledge and skills to manage the convergence of these links grows.

Placement Activities:

Offline placements were conducted by staff members. Round off 40 students are placed from all courses.

Future Plans:

- To promote students to enroll for international degree from various foreign universities
- More placement partners
- To develop life skills among students along with other skillsets.
- To bridge the gap between campus and corporate via required skillsets.

Mrs. Shweta Pandey
Career and Placement cell-Convenor