

Career and Placement Cell report - 2020-2021: Linking Campus to Corporate

The Career and Placement Cell of J.M. Patel College represents the college in the corporate world, strives to groom students to be industry ready & assist students to get splendid job opportunities in the field of their choice and progress in their careers.

The Career and Placement Cell goes beyond providing final placements by engaging with companies on various fronts namely, Internship Drives for first year and second year students, and Article assistance for the aspiring CAs.

The college strongly encourages the students to pursue at least one corporate internship. Teams works to ensure that students get their 'dream' jobs but also assists the visiting placement companies in identifying the 'right' candidate for their organization. The Placement Cell has a very process driven approach; it has well established Placement Policy and procedure for students as well as for corporates for smooth functioning of the recruitment process.

"The ultimate aim of any degree should be application of knowledge to solve real life problems and the Placement Cell strives hard to make students realize their true potential, be it taking up a job or starting a new venture. We strongly believe in empowering students to decide what they want to do in their careers by giving them the right platform to explore, grow, and achieve what they want to do in life. We echo the vision of Placement Cell "Linking campus to careers,"

The Placement Committee at J.M. Patel College of Commerce and Economics is the sole student body responsible for carrying out all placements related activities. Team placement is a team of highly motivated students, mentored by the dynamic placement team, who work towards achieving the goal of obtaining the desired placement offers for the students in terms of both profiles and organizations to work with. In addition, the placement committee plays an instrumental role in developing and sustaining a mutually beneficial long-term relationship with the industry.

At J.M. Patel emphasis is placed on the all-round development of the students, thereby equipping them to face life after college. The soft skills training provided to the students assist them in identifying and achieving their own personal potential.

The training beings in the first year of degree college and continues till the final year. The programs in the first year focus on self-development and communication skills. In the second year the focus moves on to effective self-management skills such as time management, stress management, goal setting and decision making. The final year focuses on the student making a successful transition from college to corporate life. The programs in the final year include interview skills, leadership & teamwork, inter-cultural communication and business etiquettes.

Committee Members:

Mrs.Gracy D'souza -Chairperson

Mrs.Shweta Pandey-Convenor

Mr.Ashish Shah-Member

Mr.Sachin Devare-Member

Miss.Shweta Parmar-Student Representative

Miss.Dolly Gupta - Student Representative

Objectives of Placement Committee: –

1. To promote students to pursue higher education
2. To find profiles for students with tremendous growth potential.
3. To contact new start-ups and big corporate houses
4. To create a niche for students of J.M. Patel College.
5. To develop data base of students as well as corporate houses for ready reference and placement activities.
6. To conduct mock interview sessions for final year students.
7. To help the students to earn and learn.
8. To provide them employment during summer vacation, winter vacation and also after the completion of their course.
9. To conduct seminars on various career options including those in BPO (Call Centre), Insurance, Chartered Accountancy, Software technology, Fashion Designing, Hotel Management, Nautical Sciences, Engineering, Medicine and Media.
10. To conduct Personality Development classes from time to time.
11. Organizes campus & off- campus interviews.

The main highlights of Placement Cell activities include:

- Summer Internship Season (April-June)
- Articleship Season (July-August)
- Winter Internship (October-November)
- Articleship Season (January-March)
- Final Placement Season (commences in September)
- Guest Lectures by corporates
- Webinars
- Soft Skills Development with overall personality development

Activities for year 2020-2021:

On 2nd July 2020, Meeting was conducted by Technoserve for a Partner Meet on ‘**The Way Forward: Responding to the Changing Landscape of Youth Employability**’ on 2 July 2020, Thursday at 3 pm via Zoom and it was attended by Convenor Mrs.Shweta Pandey for further collaboration.

The TechnoServe C2C Partner Meet brings together college and corporate partners to discuss these changes and to brainstorm together on a way forward. They look forward to an engaging discussion with college representatives on their experiences and expectations around online training and placements; and with partner corporations’ on the changing employment landscape, evolving job profiles and what the new mode of employment looks like in their organizations.

2nd November 2020- Orientation Session by Technoserve (Online Soft skill Training and placement short term course).50 students attended the session from BMS & BAF Section.

3rd November 2020-Parent engagement session was conducted via zoom by Technoserve for orientation regarding Technoserve Course. All students parents join the meeting. Parent were orientated how the course will help students for campus to corporate journey.

9th November 2020 till 3rd March 2021-Technoserve Course was conducted. Students were first counsel in group of 5 in order to understand their knowledge, skill sets and many more. The students have completed 80-hours program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. 80 hours of training was delivered online class and 40 hours of mandatory training is made available to students on TechnoServe's proprietary online learning platform. The students have also undergone individual counselling during the program, post training, pre-placement and also post placements. 24 students of BMS & BAF enrolled for the course off which 15 students completed successfully. Placement will be done after sem-6 exam.

9th November 2020-International Business Management by Niagara College, Canada, speaker - Prof. Stefan Johnson, Coordinator of the post graduate certificate International Business Management Program and Joanne Maltby, Regional Manager of South Asia, Niagara College. 53 students attended the webinar. This webinar aimed at creating awareness among students regarding International Business Management Program offered by Niagara College, Canada. He also explained in detail regarding the career prospect. Students received an overview of the program, learn about the courses and samples lessons and projects that they would work on, the admission requirements and what the job opportunities are available upon graduation.

11 Jan,2020-"Searching Suitable Job in association with Vidyarjan Academy -Speaker Dr.Shreekant Mulik (MBA from IIT Bombay). This session aimed at creating awareness of Hardwork & Smartwork for searching Suitable Job, Job Market-Job Fair-Knowing Job Vacancy, Awareness, Dynamic market need, latest development. The session made students aware about Bargain V/s Negotiation (think for win win situation- benefit both), how to develop Professional relations, Importance of Resume and LinkedIn importance search- Job opening, required skills.57 students attended the webinar.

28th January 2021, we got tie up with startup at **IIT Bombay**. It aim is to bridge the gap between Companies and Colleges by generating more Opportunities for Students.This online portal have taken an initiative to Connect Students with the right set of Companies and Startups from our network from IIT Bombay, Startup Leadership Program (SLP), GEB Indonesia, and Top Companies.

25th February 2021-list of 13 students were shared with Ms.Serena Fernandes,HR,TCS of passed out students of the year June 2021 for placement purpose .result still awaited.

10th April 2021- Webinar on "Getting Start with LinkedIn" via zoom.Speaker- Mrs. Radhika Chauhan, Member of Technopile & Technolyte..Webinar was open all. 100 students participated. It help students to improve the soft skill of the students, motivated the students for internship activities and also students will get better career opportunity once they will get degree.Many students have registered with LinkedIn and now they are getting opportunity based on their profiles and qualification.

30th April 2021-An Overview on BFSI Course, in collaboration with Unnati Foundation and BMS & BAF department. Speaker were Mr.Michael Dmello and Ms.Neha Gaikwad. Ms.Neha Gaikwad is a mobiliser who goes in the community, meet different stake holder to enroll youth in our different courses which able them for job placement after the training and Mr.Michael - Monitoring all the mobilization activities held by all the mobilisers and assisting them leads and give them support hand as and when required for the best results.MOU is been signed on 18th February 2021 for the same.This programme is short term course includes personality development, training on IT, Language Skill and soft skills in order to equip youth

with the necessary professional development and other relevant skill set. After training is over students will be placed in banking, Insurance and financial institutions.

15th May 2021, session on How to get right Job” was conducted. TEDx speaker Mr.Vimal Cherangattu addressing students in a webinar on “How to get the Right Job” covering on Career Building, Personality Development, Communication improvement, Resume Building, Interview preparation etc Participating in the educative session, students learnt, how to meet the objective of a CV by adding value to it and making it more attention-grabbing. Informative presentations by taught students the do’s and don’ts of CV writing, traditional ways of writing CV VS latest trends and how to preserve the elements of honesty and humility in the resume. Numerous links were shared for reference.

18th May 2021 an intercollegiate webinar on Cyber Security was conducted in collaboration with Edwise international and UNITEC New Zealand. This webinar aims a showing career prospects in field of Cyber Security. The global Cyber Security market size was valued at USD 167.13 billion in 2020. According to the Bureau of Labour Statistics, the rate of growth for jobs in Cyber Security is projected at 37% that’s much faster than the average for all other occupations. Speaker for the session were Conan Bradley, Detective Sergeant New Zealand Police & Lecturer at UNITEC New Zealand and Dila Beisembayeva, Project Manager UNITEC New Zealand.

MOU been signed with MICM for training and placement purpose.

This time due to Covid -19, offline placements were done. About 75 students were placed.

The highlight of Training & Placement Cell is the soft-skill training for all Second and Third year graduate students. The Cell serves as a launching pad to students for them to make the critical leap from academic to corporate. It acts as a nodal point for all placement related activities as well as internships. It helps students to plan their career by providing information and guide them about the companies which approach the College for recruitment. With growing competition comes the need for developing better skills and overall enhancement of students’ personality. In cognizance to this, the college, with strong support of the Management, developed training modules to facilitate the above objective of all round quality development among the students, with an eye on current competencies in the industry. These training assists students in identifying and achieving their own personal potential.

Salary Statistics:

Salary Range	Academic Year 2017-18 (in Lacs p. a.)	Academic Year 2018-19 (in Lacs p. a.)	Academic Year 2019-20 (in Lacs p. a.)	Academic Year 2020-21 (in Lacs p. a.)
Highest	3.0	3.5	3.6	3.6
Lowest	1.0	1.2	1.2	1.5
Average	2.0	2.9	2.4	2.5

Placement partners:

ICICI bank , Call2 connect, Prompt Personnel, Indo American Jewellery Ltd. ,Rahul Electronics Pvt. Ltd, Mark Entreprises,Kamath Natural Pvt.Ltd, NM Ingeniuos Management

Service Pvt.Ltd, MICM, NKFC E-Commerce Company, Lifestyle, D-Mart, TCS, Mak Support Services, Surya Cotex India, Credit One Payment Solutions, Qness Delivering Growth, Techno Print, Cold Stone Creamery, Suryoday Bank, Kotak Mahindra Bank and many more.

Future Plans:

To promote students to enroll for international degree

More placement partners

To develop life skill among students along with other skill sets.

To bridge gap between campus and corporate via required skill sets.

Mrs.Shweta Pandey
Career and Placement cell-Convenor