

PETER DRUCKERS DIMENTATIONS OF MGMT.

TASKS/GOALS

1. **Mission** – Basic purpose, Economic, social, national, NPO – Education , Hospitals , social
2. **Productivity** – proper training, psychological- physiological , motivation – monetary - non monetary incentives ,
3. **Social Responsibilities** – expectations of society, fair price , better working Env. paid taxes , Eco. Growth , maintain **ECOLOGICAL BALANCE**
4. **Balance between present &future** – short- medium-long term goals, balance
5. **Role of Managers** – work as entrepreneurs , mgmt. of resources , calculated risks

INDIAN ETHOS – ORIGIN

Ethos means – Various customs , tradition and habits developed over a period of time are called Ethos. (character, spirit of ,culture, Era) (Ethics)

SIGNIFICANCE OF INDIAN ETHOS TO MGMT.

- 1). **Ethics in Orgn .** – ethical practices , production (Quality, quantity), marketing ,finance ,HRM
- 2) **Professionalism** – systematic decision making , collection of right data , interest of com. &stakeholders(investors , Employees, society.(etc.)
- 3) **Respect** – Manager -self respect to others, customers , dealers , investors , suppliers MBO ,
- 4) **Team Spirit** – avoid - divide & rule , motivation, long term planning , gen. loyalty, dedication
- 5) **Authority & Responsibilities** – decision making , do not shift responsibilities ,
- 6) **Discipline** – work with discipline , use goodsence , in the interest of Org.
- 7)**Loyalty** – Indian ethos – prime imp.- loyalty , part of Orgn. ,protect the interest,
- 8)**Attitude** – positive , good thoughts – good action – good results