

**FYBMS**

**SEM II**

**Principles of Management**

1. Concepts of PODSCORB
2. Managerial Grid
3. Planning: Meaning, Importance, Elements, Process
4. Techniques of Decision Making
5. Organisation Structure (Formal & Informal, Line & Staff and Matrix
6. Span of Control
7. Centralization vs Decentralization
8. Leadership: Meaning, Styles
9. Green Management
10. CSR